

MAINTAIN YOUR FLOW

A Paragon Matter Manifesto
for Artists + Creatives



PARAGON MATTER



WWW.PARAGONMATTER.COM

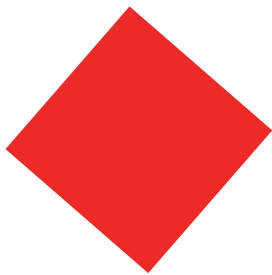
Here are Paragon Matter's **top tips** for keeping your creative practice, business or projects on track:

ASK QUESTIONS

What is your kaupapa?

Where do I want to take my creative practice?

There are no right or wrong answers.



SET GOALS

Where do you see your art practice in 3 months/6 months/12 months/5 years/10 years?

EMBRACE CHANGE

Have you been considering a shift in your creative practice? Now is the time to explore the creative process.

IDEA

Get physical with the work. Change around your studio.
Pack away old work. Tidy your archive.

SEEK OPPORTUNITIES

Keep up to date with calls for proposals.

Collaborate! Start a conversation with other artists - form a proposal, expressions of interest or passion project.

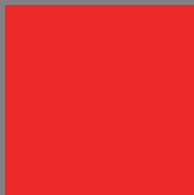
Interdisciplinary interaction is the way forward!

COMMUNICATE

Keep talking, be present, show the world what you are up to in your studio, RECONNECT.

Have you neglected your audience, supporters or previous patrons? Send them an email!

Use social media to inform, inspire and inform your contacts.



ASSESS

Step outside of yourself and look at your work from the outside.

IDEA

Analyse your website. Update your artist statement. Is the content relevant to your current work? Does your CV need to be updated?

Do you need to update your accounts or get your creative practice paperwork order?

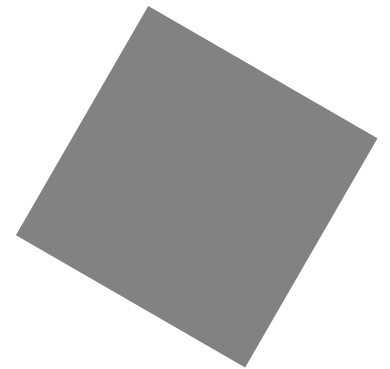
FIND RESOURCES

Apply for funding for a project. Creating an application will help you to consolidate your artistic concepts.

There are organisations willing and ready to offer support. Which one is right for you?

PLAN

How can you come up with an emergency cashflow stream in times of strife?



REACH OUT!
we're here for artists

**NEED MORE INDEPENDENT,
PROFESSIONAL ADVICE OR
MENTORING?**

Contact Jessica or Jonathan:
contact@paragonmatter.com
www.paragonmatter.com